



university of liberal arts bangladesh



News Highlights

Department of Electrical and Electronic Engineering Webinar on Bangabandhu Satellite

A webinar on "Architecture and Operations of Geostationary Satellite and Introduction to Bangabandhu Satellite 1" was organized by the Department of Electrical and Electronic Engineering (EEE) on July 11, 2020. The resource person, Engr. Faisal Mohsin, Manager (Satellite Engineer), Bangladesh Communication Satellite Company Ltd. (BCSCL), discussed the basic architecture and operation of geostationary satellite and impacts of Bangabandhu satellite in details. The Vice Chancellor of ULAB, Professor H M Jahirul Haque was present as the Chief Guest at the webinar, which was attended by Professor M Mofazzal Hossain, Head of EEE, faculty members, and students of ULAB.



Department of English and Humanities Seminar Series The Department of English and Humanities (DEH) launched an online seminar series for the Summer 2020 semester. The inaugural session was held on, July 16, 2020 with a presentation by Dr. Syeda Farzana Sultana, from the Warner School of Education, University of Rochester, USA. The timely topic, "Teaching in the Time of Disruption: Understanding the Design and Implementation of Effective Online Courses," focused on the usefulness of online teaching and its various challenges, solutions, and possibilities.

The second seminar featured Untara Rayeesa, a former DEH lecturer, currently doing her PhD in the US. Her talk, held on July 7, 2020, was titled "Sufism and the Lacanian Mystic." The third session, held on August 7, 2020, was conducted by Dr. Shakil Rabbi, an Assistant Professor in the Department of Language, Literature and Cultural Studies at Bowie State University, USA, on "Rhetoric and Composition in Context: Teaching of Literacies and Writing in US Universities." The final seminar of the series was held on September 26, 2020 where Dr. Ahmar Mahboob gave a talk on alternative pedagogy, titled, "Regaining Balance: Learning to Make Sense," questioning the Western paradigm of teaching and learning, particularly the way we study language and communities. Dr. Mahboob is Associate Professor at the Faculty of Arts and Social Sciences at the University of Sydney, Australia.

Department of Media Studies and Journalism Seminar Series

The Department of Media Studies and Journalism (MSJ) outreach program launched a webinar series among the youth from July to October 2020. Axis Media and Information Literacy (MIL) organized a series of eight webinars on "Childhood in the Digital Age" to promote MIL in collaboration with the South Asia Center for Media in Development (SACMID) and A2i's BD Konnect. The episodes were broadcast live through the Kishor Batayon digital platform. The Dhaka International Mobile Film Festival (DIMFF), meanwhile, conducted the e-learning course "Filmmaking for Everyone" in October 2020. The course guided the new generation to express their ideas and creativity through mobile devices. The course was conducted in the Kishor Batayon digital platform.

Startup Opportunities in ICT Sector

The Career Services Office (CSO) organized a webinar on July 18, 2020 on "Startup Opportunities in ICT Sector," where the Minister for Post and Telecommunications Division, Mr. Mustafa Jabbar, was the Chief Guest and Kazi Nabil Ahmed, MP, Member, ULAB Board of Trustees, the Guest of Honor. Ms. Rubaba Dowla, Country Director of Oracle Bangladesh and Founder of Pulse Healthcare Services, was present as a Resource Person. Minister Mustafa Jabbar said that digital devices and the Internet are essential for students at this time of the coronavirus pandemic. He also expressed his determination to provide Internet packages for students at a low cost. Ms. Rubaba Dowla said that any disruption can create some opportunities. Those who understand the challenges and come up with solutions can survive in the future. Seminar on the History of the Making of Bangladesh The General Education Department (GED) and the Center for Advanced Theory (CAT) jointly organized a seminar, "Intimation of Revolution: Global Sixties and the Making of Bangladesh," on July 22, 2020. Dr. Subho Basu, Professor of History, McGill University, the invited speaker, argued that the image of the sixties as a transformative radical era has proved to be enduring. The era became associated with revolutions and radical confrontation between forces of establishment and insurgents globally, experimenting with alternative lifestyles in the advanced capitalist world. His paper examined the sixties from a third world location. The lecture was followed by a lively discussion among faculty and students of ULAB and eminent scholars including Dr. Mesbah Kamal, Professor of History, DU; Dr. Sonia Nishat Amin, Professor of History, DU; Dr.Iftekhar Iqbal, Professor of History, Brunei Darus Salam University; and Dr. Sandeep Banerjee, Professor of English, McGill University.

Discussion on Opportunity and Challenge in IT Jobs

The ULAB CSE Alumni Association organized a virtual session on "New Normal in IT Job Sector, Opportunity or Challenge" on July 25, 2020. Five alumni, Mr. Atikur Rahman, Project Manager of DataSoft Systems; Mr. Mahbub Hasan, Senior Software Engineer of Priyo Limited; Mr. Md. Sakib Hossain Palash, Senior Test Engineer at Vizrt, Norway; Ms. Prova Akter, Software Engineer at pro et con Innovative Informatikanwendungen GmbH, Germany; and Ms. Syedun Nessa, Co-founder & CEO of Bee Technology & Research Hub, were the discussants at the session. The speakers discussed how Covid-19 has impacted the IT job sector and what job seekers can do to turn this into an opportunity. The panel also provided guidelines on how IT graduates can prepare themselves for higher education and jobs in the international market. Ms. Syedun Nessa reflected on her challenges on the journey to becoming a female entrepreneur and how to confront the aender-bias in this sector.

Colloquium on Global History

The General Education Department (GED) and the Center for Advanced Theory (CAT) organized a talk entitled "Evening Conversations on Modern World



History with Dr. Subho Basu" on July 29, 2020. Dr. Subho Basu, Professor of History, McGill University, Canada, spoke about global history in relation to the global South and indicated how the

making of Bangladesh and global events in the sixties were entangled. Salimullah Khan, Professor and Director, CAT, ULAB; Dr. Sharif Uddin Ahmed, Professor of History and Philosophy, NSU; Dr. Sonia Nishat Amin, Professor of History, DU; Dr. Aksadul Alam, Professor of History, DU; and Dr. Shahnaj Husne Jahan, Professor and Head, GED and Director, CAS, ULAB, took part in the discussions. Seminar on Indigenous Community and Cultural Diversity

The General Education Department (GED), with Bangladesh Indigenous Cultural Forum (BICF), Hill



Cultural Forum (BICF), Will Resource Centre (HRC), and Centre for Heritage Studies (CenHerSt), organized a webinar titled "Indigenous Community and Cultural Diversity" on August 25, 2020. The webinar highlighted the contribution of Bangladeshi indigenous peoples in

cultural diversity and biodiversity conservation through governance mechanisms. In the Seminar, the speakers underscored the importance of cultural diversity in the society and stressed that the state and all stakeholders should take responsibility to preserve the culture and language of the indigenous community. The speakers emphasized that the implementation of the Chittagong Hill Tracts Accord is the precondition to protecting culture and the indigenous people who are on the verge of extinction.

Department of English and Humanities CI Forum

The Department of English and Humanities (DEH) inaugurated its Summer 2020 Curriculum Integration (CI) program on August 6, 2020. The theme for this semester was "Pandemic: A Pandora's Box – Covid-19 and Beyond." Students were expected to apply some of the aspects of the discussed topic in course-related projects. Invited discussants at the first forum were Professor Mohammed Omar Rahman, Department of General Education, and Professor Din M. Sumon Rahman, Department of Media Studies and Journalism. Discussants at the second forum were Professor Syed Manzoorul Islam and Professor Kaiser Haq, Department of English and Humanities. The sessions were moderated by the Pro-Vice Chancellor and Head of DEH, Professor Shamsad Mortuza. Student projects were showcased on September 24, 2020.

"Hobnob with an IT Expert": Webinar by CSE Alumni Association

The ULAB CSE Alumni Association organized a webinar on September 12, 2020 titled "Hobnob with an IT Expert." The keynote speaker, Mr. Sanaul Haque, Vice President, Information Technology Division of United Commercial Bank Limited, requested students to give more emphasis to developing their problem-solving capabilities and programming skills to do well in the software industry and understand domain knowledge while developing software. While talking about the upcoming trends in 2021 in the banking industry, he said that cyber threats have shaken the world. He also spoke about the job prospects in cybersecurity.

Webinar on Career Vision

The Career Services Office (CSO) organized a webinar on September 12, 2020 on "Career Vision for the Future



Generation during the Global Pandemic of Covid-19 and Beyond." Mr. Nasrul Hamid, MP, State Minister of Power, Energy and Mineral Resources, Chief Guest, said that during the coronavirus pandemic,

the use of digital platforms has flourished and created opportunities for the youth to explore. Online marketing has grown dramatically and online-based entrepreneurs have increased. These entrepreneurs will create job opportunities for the new generation.

Masters in Communication Public Lecture

The Masters in Communication program of the Department of Media Studies and Journalism (MSJ), with the International Association on Media and Research (IAMCR) Communication Bangladesh, organized a public lecture on "Leading in Crisis" in 2020. Canada-based September Maiden Manzanal-Frank, President and CEO, GlobalStakes Consulting, the resource person, encouraged participants to reconfigure threats as opportunities, accept rather than resent ambiguity, and look inward to go beyond resilience. "If we wish to thrive in the current environment, there is no other choice but to mine opportunities strategically and set higher standards," she said.

Department of Media Studies and Journalism CI Forum The Department of Media Studies and Journalism (MSJ) organized the Curriculum Integration Summer 2020 Visual and Film Exhibitions in October 2020. Under the theme of "Psychology of Pandemics," students produced posters, photographs, masks, video art, animation, fictional narratives, and television news packages. Students explored the areas of mental health information, conspiracy theories, and combating fake news. Dr. Pia Arboleda, Associate Professor, University of Hawaii at Manoa, addressed the audience as the Chief Guest.

Webinar Series on "Protecting Diversity, Tolerance, and Pluralism amid the Pandemic"

The Center for Enterprise and Society (CES), in partnership with Chatham House, UK, and Impact and Policy Research Institute (IPRI), India, organized a webinar series on September 19, September 26, and October 3, 2020. In the first webinar, speakers discussed the role of education in promoting diversity, tolerance, and pluralism. Dr. Tariq Modood, Professor of Sociology, University of Bristol, said, "Tolerance means accepting other people despite having different cultures and views. Tolerance has its limitations too. Sometimes people put up with things they do not approve of. Discrimination, sexism, and homophobia often coexist with tolerance." In the second webinar, "The Role of Civil Society Organizations (CSO) in Promoting Diversity, Tolerance, Pluralism," Professor Chowdhury, and Afsan Bangladeshi historian, writer, and academic, said: "Civil society in Bangladesh is not strong enough as it is an informal society." The third webinar focused on the role of youth in protecting diversity, tolerance, and pluralism. Speakers in this episode shed light on the role of parents in protecting their children from radicalization.

2nd Bangladesh Fintech Summit Held

ULAB's EMBA program partnered with Bangladesh Brand Forum as a knowledge partner at the two-day

conference, FinTech "Bangladesh FinTech Summit 2020" on October 16, 2020. The theme of the conference was "Shaping Future of Finance for People," which aimed to collaborative provide а approach for FinTech firms to share their knowledge, success, and failure with present and aspiring FinTech entities. Financial



experts from home and abroad participated in the second edition of the event to lend their expertise so that Bangladesh can realize its true potential in the field of financial services. Sajid Amit, Associate Professor and Director, EMBA Program, was a panel discussant at the Summit. Features

ULAB Ranks among Top 50 Global Universities

The University of Liberal Arts Bangladesh (ULAB) placed 46th in the World's Universities with Real Impact (WURI) Ranking for 2020. ULAB is the only Bangladeshi university in the list to receive this ranking for innovation and creativity. This achievement is a matter of pride not only for ULAB, but for the nation as well. To celebrate this momentous achievement, ULAB celebrated online on July 15, 2020. The Deputy Minister for Education, Mr. Mohibul Hassan Chowdhoury, MP, graced the event as the Chief Guest while Professor Dr. Md. Sazzad Hossain, Member of the University Grants Commission of Bangladesh, was present as the Special Guest.



In his speech, the Deputy Minister for Education congratulated ULAB on its achievement and for coming forward to enhance its quality by adapting innovative curricula and focusing on student-centered learning. He also hoped that ULAB's achievement would serve as a guide to others on how to create quality human resources.

The Deputy Minister said, "We want ULAB to take initiative to introduce short courses and alternative routes to eliminate the skill gap so that we can become self-sufficient in different areas like teaching, standard measurement-based

education, and industry-oriented qualifications, and make sure that it will be open to non-traditional students irrespective of age. This alternative path will be a benchmark initiative similar to foreign universities." He also remarked that top quality private universities like ULAB should be given permission to offer MPhil and PhD degrees and promised to work with the University Grants Commission in this regard.

Dr. Md. Sazzad Hossain, in his address, said, "ULAB has the resources, like its IoT Lab, and capability to offer high quality education and become one of the leaders in education in the region." He also spoke about the value of the WURI ranking that is determined by a group of four reputed global institutions with a focus on innovation and creativity.



Professor Jude William Genilo, Head, Department of Media Studies and Journalism, and Director, Institutional Quality Assurance Cell (IQAC), described the process of ULAB's application and achievement of a position in a list that is led by Stanford University and Massachusetts Institute of Technology (MIT), USA. He also mentioned that ULAB is entrenched in the new educational paradigm that is market-centric, technology-driven, and believes that learning is lifelong.



Mr. Ahmed Raqib, President, ULAB Alumni Association, spoke on behalf of the alumni body. As an alumnus, Raqib noted how the innovative curriculum he and other students experienced at ULAB continue to determine their high quality performance in their respective workplaces. He said that employers are happy to work with ULAB graduates because they understand the value of the liberal arts education they have received at the university.

The program began with ULAB's theme song, followed by a welcome speech by ULAB Vice Chancellor Professor H M Jahirul Haque. Kazi Nabil Ahmed, MP,

Member of ULAB's Board of Trustees, also spoke at the ceremony.

National Professor Dr. Rafiqul Islam; Mrs. Ameenah Ahmed, Member, ULAB Board of Trustees; Professor Shamsad Mortuza, Pro Vice-Chancellor, ULAB; Professor Milan Kumar Bhattacharjee, Treasurer, ULAB; Lt. Col Foyzul Islam (Retd), Registrar, ULAB; Heads of the departments; students; faculty members; administrative staff; and guests joined in the celebration. The event was conducted by Professor Imran Rahman, Special Advisor to the ULAB Board of Trustees and Dean, ULAB School of Business.

Kazi Nazrul Islam Death Anniversary Observed

On the 44th death anniversary of National Poet Kazi Nazrul Islam, the General Education Department (GED) and Center for Bangla Studies (CBS) jointly organized a cultural program titled "If the flute doesn't blow anymore" on September 10, 2020. Renowned scholar and luminary of the Language Movement, National Professor Dr. Rafiqul Islam enlightened the audience with an erudite discussion on the national poet Kazi Nazrul Islam.



IPDC CEO Meets ULAB Freshers

The online Student Advising Program at the University of Liberal Arts Bangladesh (ULAB) was held on July 2, 2020 as part of the university's 2-day Summer 2020 Orientation Program. Mr. Mominul Islam, Managing Director and CEO, IPDC Finance Limited, graced the occasion as the Orientation Speaker and Chief Guest of the ceremony. In his motivating speech, Mr. Islam urged students to understand subjects rather than memorize content for exams. He said, "Unless you learn with your heart, your problems will remain and you will face many struggles in the corporate world." He also suggested that students should look beyond textbooks, find part-time jobs or volunteering work, learn about the business environment, economic challenges, and achievements of Bangladesh. He shared his life experiences with the incoming students of ULAB.



The event began with the speech of Professor H M Jahirul Haque, Vice Chancellor, ULAB, followed by the Special Advisor to the ULAB Board of Trustees, Professor Imran Rahman's introductory speech. Arifa Ghani Rahman, Associate Professor, Department of English and Humanities, spoke about how students can adjust to the new online class environment. She stressed that students must take more responsibility for their own learning, adjust their mindsets, and come prepared for class. Ferdowsi Ara, Senior Student Advisor at the Student Affairs Office, introduced other activities to the freshers. The program was conducted by Dilara Afroz Khan,

Assistant Professor of the ULAB School of Business, and Director, Student Affairs Office, Career Services Office, and Alumni Affairs Office.

ULAB Passes ISO Surveillance Audit

The University of Liberal Arts Bangladesh (ULAB) passed the surveillance audit held on September 24, 2020 to maintain its ISO 9001: 2015 Quality Management Certification. System The certification education covers all and administrative support activities of the university's undergraduate and graduate programs. Mukul Johari and V.K. Saxena from the Equalitas Certifications Limited, conducted the surveillance audit online. They interviewed and inspected documents from various academic departments, especially the General Education Department, Department of Media Studies and Journalism, and Department Computer Science of and Engineering. Various administrative departments particularly monitored, were likewise the Admissions Office, Human Resources Office, Reaistrar's Office, Purchase Office, General Administration, and the Institutional Quality Assurance Cell. After the audit, the auditors conducted an exit meeting with the top administrators of the university, led by ULAB Vice Chancellor Professor H M Jahirul Haque.

ULAB initially obtained the ISO 9001: 2015 Quality Management System Certification on September 26, 2019. The next date for recertification is on September 25, 2022.



National Mourning Day Observed

The University of Liberal Arts Bangladesh (ULAB) organized an online discussion program along with a documentary screening to observe the National Mourning Day on August 16, 2020. ULAB observed the 45th death anniversary of the Father of the Nation Bangabandhu Sheikh Mujibur Rahman to pay homage to him and the family members who were brutally murdered on August 15, 1975. The program began with a minute of silence after which ULAB Vice Chancellor Professor H M Jahirul Haque gave a short speech. Dr. A.K. Abdul Momen, MP, Honorable Minister, Ministry of Foreign Affairs, was present as the Chief Guest.

In his speech, Dr. Momen spoke of how a foreign journalist had asked Bangabandhu, "What is your biggest strength?"



Bangabandhu had replied, "I love my people." The journalist asked again "What is your biggest weakness?" and Bangabandhu replied "I love my people." Dr. Momen further said that "Bangabandhu has set an example for us about learning to love one's people." Speaking on the occasion, National Professor Dr. Rafiqul Islam, said, "Bangabandhu was killed by a number of Pakistani murderers posing as Bangladeshis. There was international

support behind this." He requested everyone to learn about the history of the events of August 15, 1975.

Addressing the students in his welcome speech, ULAB Vice Chancellor Professor H M Jahirul Haque said, "Love your country, and you will love Bangabandhu." Expressing gratitude to Bangabandhu, he said, "It is because of Bangabandhu that we have become citizens of an independent Bangladesh. Today we have become a



middle income country, and we have an identity to be proud of, all thanks to Bangabandhu." Dr. Kazi Anis Ahmed, Vice President of ULAB's Board of Trustees, gave the vote of thanks. He said that "Those who killed Bangabandhu wanted to destroy his ideology but they failed. Bangabandhu's daughter, our beloved and respected Prime Minister Sheikh Hasina, revived Bangabandhu's ideology and is striving to carry it forward." Tarif Mohammed Khan, Senior Vice President (Operations) of the ULAB Alumni Association, recited a poem about Bangabandhu's March 7 speech.

In honor of the National Mourning Day, ULAB organized two other programs to mark the day. On August 15, 2020, a special prayer (Doa Mahfil) was held to pray for the departed souls of the Father of the Nation and his family members. After the prayer, a documentary on the Father of the Nation, "Bijoyer Mohanayok," was screened. ULAB Vice Chancellor Professor H M Jahirul Haque spoke on the occasion and Lt. Col. (Retd.) Foyzul Islam, Registrar of ULAB, conducted the program.



ULAB's 1971 History Club arranged a webinar in memory of Bangabandhu Sheikh Mujibur Rahman titled "Sheikh Mujib: A Mirror of History" on August 13, 2020 where eminent historian and journalist Afsan Chowdhury discussed the different aspects of the life and struggles of Bangabandhu Sheikh Mujibur Rahman. He focused on the political journey of Bangabandhu from pre-1947 to 1971. ULAB's Vice Chancellor Professor H M Jahirul Haque, in his remarks, encouraged the students to learn about Bangabandhu. Professor Shahnaj Husne Jahan, Head of GED and Director of CAS, ULAB, delivered the welcome speech. Mrs. Ameenah Ahmed, Member of ULAB's Board of

Trustees; Pro Vice-Chancellor Professor Shamsad Mortuza; students, faculty members, and admin members of ULAB were present on the occasions.

World Tourism Day 2020 Celebrated

The Center for Archaeological Studies (CAS) celebrated World Tourism Day 2020 in association with Oitihya Onneswan (Archaeological Research Center), Sammilito Parjatan Jot, Centre for Heritage Studies (CenHerSt), and ULAB's General Education Department (GED) on September 27, 2020. This year, the message of the World Tourism Day was aimed at empowering rural communities through tourism. Based on this theme, CAS organized an online discussion on "Archaeotourism in Bangladesh: Foster Rural Development." Dr. Sufi Mustafizur Rahman, Professor of Jahangirnagar University and Executive Director of Oitihya Onneswan, suggested that the observation of World Tourism Day should not be limited to the country's urban areas, but should be observed in the rural areas also so that the rural population become aware of the economic importance of tourism.



Student News

Social Welfare Club's Discussion on Coronavirus

Considering the coronavirus situation, the ULAB Social Welfare Club organized an online discussion meeting on diabetes, anxiety, and depression for ULABians on July 24, 2020. Dr. Umme Habiba, Consultant of Max Hospital, was present as the Chief Guest. She discussed the symptoms of the coronavirus, how it spreads, prevention, how diabetic patients can keep themselves healthy in this COVID-19 condition, and what steps need to be taken to stay mentally strong for those who are anxious.



Club advisor Selima Quader Chowdhury, Senior Lecturer, GED, said, "We are organizing this so that our students can overcome anxiety and depression in the current situation and increase awareness among them." Students from various departments of ULAB and members and executives of ULAB Social Welfare Club attended the event.

Digital Marketing Club Organizes Idea Hunters 1.0

ULAB Digital Marketing Club organized a national level marketing competition titled "Idea Hunters 1.0." The aim of the event was to engage the youth in the country to come up with creative plans. The competition was inaugurated by Asikul Alam Khan, CEO of Priyoshop.com, on August 1, 2020. The competition was conducted online. 409 participants from different institutions all over the country participated in the competition. There were more than 25 club partners for the event. The competition was designed in three rounds where the first round took place on



September 20, 2020. The second round with the top 20 qualifying teams was held on September 25 and the final round took place on September 30 with the top 5 teams who had qualified for the final.

The judges for the competition were Asikul Alam Khan; Shah Md. Junayed, Media & Digital Lead, Unilever Bangladesh; Khandker Tahmidur Rahman, Digital Media Planner & Strategist, ADA; Salman Zahir, Business Development Specialist, International Finance Corporation; Syed Apon Ahsan, Managing Director, Digital Expressions Ltd & Director Expressions Ltd.; and Iresh Zaker, Managing Director, Asiatic Experiential Marketing Ltd. and Asiatic 360.

The grand finale of Idea Hunters 1.0 was held on September 30, 2020. The final round commenced with a welcome speech by Professor Imran Rahman, Special Advisor to the ULAB Board of Trustees and Dean, ULAB School of Business, and the participants presented their ideas to the judges. The winning team of the national marketing competition was Team Gujob from Bangladesh University of Professionals (BUP). The first runner up was Team Fan Club from the Institute of Business Administration (IBA, Dhaka University), and the second runner up was Team Cavaliers, also from the Institute of Business Administration, (IBA, Dhaka University). All participants of the competition attended six workshops, in which Facebook Marketing, YouTube Marketing, Branding, and Promotion were taught to them. Nazia Choudhury, Club Advisor and Senior Lecturer, ULAB School of Business, concluded the program. The event was sponsored by Priyoshop.com and supported by Mindcrafts Labs as Tech Partner and CreativeIT as Skill Development Partner.

Daring Debates at ULAB

The University of Liberal Arts Bangladesh (ULAB) successfully hosted the first ever Bangladesh Chapter of Daring Debates – a global debating competition initiated by Difficult Dialogues to promote critical thinking and policy ideation among young people from ten countries. At the end of the two-day event on October 17, 2020 Team "IBA DU1" of closing opposition from the Institute of Business Administration, Dhaka University (IBA DU) emerged as the Bangladesh champions. The team from IBA DU will represent Bangladesh in the global finals.



Hosted by the ULAB Debating Club, with support from Bangladesh Debating Council, 20 teams of debaters from 12 universities competed for a place in the Global Finals – held on November 16 as part of the 9th Global Sustainability Film Awards (GSFA) in England.

At the closing ceremony, ULAB Vice Chancellor Professor H M Jahirul Haque and Pro Vice-Chancellor Professor Shamsad Mortuza addressed the debaters and spoke about the importance of critical thinking among the youth.

The core adjudication panel consisted of Shudipto R. Ahmed, Aliya Fairuz, and Ingiyad Patwary.

(Contd.)

Debating motions included children's literature, ban on ownership consolidation of newspapers, feminism and vigilante justice, and global governance.

"We try to diversify the themes to encourage critical thinking. The aim is to focus on topics that need to be talked about but are not often spoken of," said Chief Adjudicator Shudipto R. Ahmed.

Daring Debates is part of India-based Difficult Dialogues which works to provide a common platform to bridge the gap between policymakers and NGOs. This year, Difficult Dialogues has partnered with Television for the Environment (TVE) to co-organize the Global Sustainability Film Awards (GSFA), focusing on environmental themes.

Social Welfare Club Distributes Masks to Rickshaw Pullers

ULAB Social Welfare Club distributed reusable and disposable masks among 100 rickshawpullers of Dhanmondi on October 25, 2020. Members of the club



attended the program to distribute the masks. The program took place outside ULAB Campus A in Dhanmondi. The program's goal was to create awareness about mask usage among rickshawpullers to ensure widespread use of masks. ULAB Social Welfare Club Advisor, Selima Quader Chowdhury, Senior Lecturer, GED, and the club's executive body attended the event. The Advisor asked everyone to maintain social distance and to wear masks in public.

New Partnerships

MoU with Asian Institute of Technology

Professor Shamsad Mortuza, Pro Vice-Chancellor, ULAB, and Dr. Eden Woon, President, Asian Institute of Technology, Thailand, signed a Memorandum of Understanding (MoU) on behalf of their respective institutions on September 1, 2020 at the AIT Campus. Professor Jayashree Roy, Bangabandhu Chair at AIT, facilitated the bridging of the two institutions.

Purpose: This MoU will involve the development of a pathway for ULAB undergrads to do an international internship followed by a Masters at AIT; academic exchange of researchers, lecturers, and students, and joint student guidance for Masters and Doctoral research on relevant courses;



development of academic transfer agreements for students, faculty members, and administrators; and joint organization of training programs, seminars, workshops, colloquia, and symposia in relevant courses following the emerging and need-based national and international crisis are as.



MoU with United Nations Development Programme (UNDP)

The University of Liberal Arts Bangladesh (ULAB) and the United Nations Development Programme (UNDP) signed a Memorandum of Understanding (MoU) on September 17, 2020.

Purpose: The two organizations will jointly organize Online Documentary Filmmaking Course, awards and certificate giving ceremonies, workshops and seminars, and a campaign to promote mobile filmmaking. Both parties will work together to build Youth Capacity in Online Communications.

MoU with Asia Centre

The University of Liberal Arts Bangladesh (ULAB) and Asia Centre signed a Memorandum of Understanding (MoU) on September 20, 2020.

Purpose: Both organizations will work together to develop and promote policy initiatives through mutual cooperation. Under this MoU, ULAB and the Asia Centre will work jointly to organize conferences, seminars, and workshops, research projects, policy outputs, training programs, course outlines and materials, joint activities, events, and produce research.



Educator of the Term

Mohammad Tareque Rahman, PhD

Associate Professor, General Education Department Director, Center for Excellence in Teaching and Learning



Dr. Mohammad Tareque Rahman joined ULAB in February 2019 as Associate Professor in the General Education Department (GED) and Director of the Center for Excellence in Teaching and Learning (CETL). Dr. Rahman obtained his PhD degree from the University of Queensland,

Australia. The focus of his dissertation was Educational Policy and Management. Previously, he earned his Educational Specialist degree on International Education from the University of Massachusetts, Amherst. This is a two-year professional degree especially designed for those who aim to have a career in educational leadership. Dr. Rahman completed his second master's degree from the University of Manchester where his area of focus was Educational Leadership and School Improvement. Prior to this, he completed his BEd and MEd degrees from the University of Dhaka.

As Director of CETL, Dr. Rahman organizes professional development training for colleagues at ULAB. He

Employee of the Term

Md. Aminul Haque Senior Officer, Administration



Md. Aminul Haque has been working at ULAB for a decade. He joined ULAB on February 2, 2008. Mr. Haque completed his Masters in Political Science from Kushtia Government College.

Mr. Haque mainly takes care of the transport services at ULAB. He also looks after the telephone service and other administrative work as assigned by the administration.

Mr. Haque's professional goal is to achieve administrative success. He is dedicated to completing all his duties, no matter the circumstances. His experiences in his professional life have taught him that the word "no" does not exist in administrative work, and he is more than happy to live by that rule.

In his leisure time, Mr. Haque enjoys listening to music. To him, ULAB is like a family and he feels that his colleagues are always there for him.

Community Achievements

Vice Chancellor's Office

- Professor H M Jahirul Haque, Vice Chancellor: Resource Person; Webinar on "Roles and Responsibilities of Teachers for Students and for the University," Leading University, Sylhet, June 29, 2020.
- Professor H M Jahirul Haque, Vice Chancellor: Panelist; Vice-Chancellors Round Table Webinar on "COVID-19 and Higher Education: Challenges & Responses," Sharda University, Noida, Delhi, July 2, 2020.
- Professor H M Jahirul Haque, Vice Chancellor: Facilitator; Faculty Development Program, St. Xavier's College (Autonomous), Kolkata, India, October 21, 2020.
- Professor Shamsad Mortuza, Pro Vice-Chancellor: Speaker; International Lecture Series, Department of English, University of Gour Banga, Malda, India, September 5, 2020. Lecture title: "An Age without Giants: A Reflection on British Poetry since 1945."
- Professor Shamsad Mortuza, Pro Vice-Chancellor: Key Resource Person; International webinar on "Modernism & US: A Glimpse at 20th Century British Poetry," Rajganj College, Jalpaiguri, India, September 15, 2020. His talk focused on "Shamanic Poetry."
- Professor Shamsad Mortuza, Pro Vice-Chancellor: Discussant with Dr. Frank J. Dooley, Chancellor of Purdue University Global; Webinar on "Reimagining Higher Education in a Post-COVID-19 World," US Embassy, October 28, 2020.
- Professor Shamsad Mortuza, Pro Vice-Chancellor, and Professor Imran Rahman, Special Advisor to the ULAB Board of Trustees: Panelists; Webinar on "E-learning in Bangladesh: A New Normal or a Temporary Fix?" CES, ULAB, and The Dhaka Tribune, July 11, 2020.
- Professor Imran Rahman, Special Advisor to the ULAB Board of Trustees: Speaker/Panelist at several national and international webinars including: "finTalk Finale: Balancing Between Life and Livelihood," July 10, 2020; "Moving from Classroom to Off-campus Teaching: Hope, Expectations and the Way Forward," July 27, 2020; "Academia and Industry: Bridging the Gap," August 31, 2020; "Teaching and Learning in the 21st Century," September 10, 2020; "Post Covid-19 Career in Finance and Banking," September 23, 2020; and "Covid-19 and Sustainable Digital Technology Transformation," October 17, 2020.

supports the university in its quest for international ranking and also actively supports ULAB's outreach initiatives. During the summer semester, for instance, he was a resource person in four workshops organized by the Vice Chancellor's office and ULAB's Communications Office where he spoke to college teachers at home and abroad. Dr. Rahman consistently supports the the university administration to analyze and understand issues on quality and assists in figuring out prospective solutions to achieve the mission and vision of the university. He also teaches different GED courses.

Dr. Rahman's personal goal is to delve more into academic research that is relevant to quality teaching and learning. From a professional point of view, he aims to better understand contemporary higher education policies/quality indicators and apply that knowledge to analyzing ULAB's strengths and weaknesses more efficiently. He believes that if one has the right motivation, no job is too hard.

In his spare time, Dr. Rahman likes to read articles on the birth and evolution of the universe. He is also curious about philosophy. Dr. Rahman particularly likes ULAB's Permanent Campus, especially the greenery. He is also appreciative of ULAB's positive outlook towards achieving its mission and vision, and believes that if the desire exists, success will surely follow.

School of Arts and Humanities

Department of English and Humanities (DEH)

- Professor Kaiser Haq: Speaker; International Lecture Series on "Postcolonial Poetry: A Revaluation," Department of English, University of Gour Banga, Malda, India, July 10, 2020. His talk was titled "Is it Time to Talk of Post-postcolonial Poetry?"
- Professor Kaiser Haq: Speaker; Webinar on "Life-Writing: New Perspectives," Rama Devi Women's University, Odisha, India, August 10, 2020. His talk was titled "The Uses of Life Writing for South Asians."
- Professor Kaiser Haq: Guest of Honor and Speaker; International web-conference on "The Agonies of Nationhood: Critical Perspectives from South Asia," Netaji Subhas Bose Open University, Kolkata, India, July 31-August 2, 2020. His talk was titled "Nationality and Other Difficulties."
- Professor Shamsad Mortuza, Pro Vice-Chancellor, and Head, DEH, and Arifa Ghani Rahman, Associate Professor, DEH, collaborated with Professor Colla MacDonald, University of Ottawa, Canada; and Dr. Suhail Islam Nazareth College, NY, USA, to produce a four-part video series, "Get Started: A Video Series for Educators Preparing to Teach Online." Research grant from The Hollings Center for International Dialogue, USA, June-November 2020.
- Arifa Ghani Rahman, Associate Professor, DEH: (a) "Negotiating Masculine Circles: Female Agency in Aphra Behn's Work," SCOPUS indexed journal Rupkatha Journal on Interdisciplinary Studies in Humanities, July 2020. (b) Content Contributor; Video-based course on "Global Perspectives for Educators: Digital Education," The Grid Media Ltd., London, UK, September 2020. Her topic was "Understanding the Online Teaching/Learning Environment: Preparing to Meet the Challenges."
- Dr. Mahmud Hasan Khan, Associate Professor, DEH; Nishat Atiya Shoilee, Lecturer, DEH; and S M Mahfuzur Rahman, Lecturer, DEH, published individual articles in Crossings: A Journal of English Studies, Vol. 11, September 2020.
- Tanzia Siddiqua, Senior Lecturer, DEH: Article in The Dhaka University Journal of Linguistics, September 2020.

ULAB School of Business (USB)

- Rumana Liza Anam, Assistant Professor, USB: "Maternal and Paternal Leave Policies in Bangladesh: Scope for Improvement," Journal of Bangladesh Studies, vol. 20, no. 1, 2020.
- Farzana Ashraf, Senior Lecturer, USB: "Rise of Big Data Analytics and the Role of Human Resource Management," American Journal of Management, vol. 20, no. 2, 2020.
- Sajid Amit, Associate Professor, USB, and Director, EMBA Program: Organizer and Participant; Webinar on "How to Ace Corporate Interviews?" September 5, 2020.
- Md. Adnan Kabir, Lecturer, USB: "Foreign Aid Effectiveness: Evidence from Panel Data Analysis," Global Journal of Emerging Market Economies, October 6, 2020.
- Dr. Minhaz Uddin Ahmed, Associate Professor, USB: Book chapter; "Consumer Engagement and Roles for Sustainable Textiles," Sustainable Textile and Fashion Value Chains, October 25, 2020.
- Sajid Amit, Associate Professor, USB, and Director, EMBA Program: Organizer; 3 webinars, including webinar series, between July 4 and September 12, 2020. Webinar Series was titled "Digital Credit for Covid-19 Economic Recovery," and the webinars were on "E-learning in Bangladesh: A New Normal or a Temporary Fix?" and "How to Make Your CV Stand Out."
- Sajid Amit, Associate Professor, USB, and Director, EMBA Program: Panelist; 2nd Bangladesh Fintech Summit 2020, October 16, 2020.

School of Science and Engineering

Department of Computer Science and Engineering (CSE)

- Khan Raqib Mahmud, Lecturer, CSE, and Dr. Abul Kalam Al Azad, Associate Professor, CSE (with Md. Asifuzzaman Jishan, Md Shahabub Alam, and Anif Minhaz Khan): "Hybrid Deep Neural Network for Bangla Automated Image Descriptor," International Journal of Advances in Intelligent Informatics, July 2020.
- Dr. Mohammad Shahriar Rahman, Associate Professor, CSE: Presented three papers at international conferences on July 6-9, August 19, and September 4-7, 2020.
- Dr. Nafees Mansoor, Assistant Professor, CSE: (a) Presented three papers at international conferences on July 23-24, August 19, and September 4-7, 2020. (b) Mentor and judge, NASA Space Apps Challenge 2020, October 2-4, 2020.
- Dr. Mohammad Shahriar Rahman, Associate Professor, CSE, and Dr. Nafees Mansoor, Assistant Professor, CSE: Best Paper Award, 5th International Conference on Electronic Design (ICED), IEEE, August 2020.
- Professor Md. Abdul Mottalib, Head, CSE, and Dean, School of Science and Engineering: BSc-level textbook, Data Structure Fundamentals, 3rd ed., ULAB, September 2020.
- Bijan Paul, Lecturer, CSE: (a) "Bangla Language Textual Image Description by Hybrid Neural Network Model," Indonesian Journal of Electrical Engineering and Computer Science, September 2020. (b) Presented a paper jointly at the 5th International ICT4SD 2020 Conference, July 23-24, 2020.
- Dr. Farhana Sarker, Assistant Professor, CSE: (a) "Technological Advancements and Opportunities in Neuromarketing: A Systematic Review," Brain Informatics, September 2020. (b) Presented two papers at the 22nd Human Computer Interaction International (HCII 2020) Conference - published in the proceedings. (c) Mentor and judge, NASA Space App Challenge 2020, October 2-4, 2020.

Department of Electrical and Electronics Engineering (EEE)

- Professor M. Mofazzal Hossain, Head, EEE (with Mobasshir Mahbub and Md. Shamrat Apu Gazi): "IoT-Aware Cloud-Enabled Energy Efficient Embedded System for Indoor Intelligent Lighting, Air Quality Monitoring, and Ventilation," Internet of Things, September 2020.
- Dr. Mirza Rasheduzzaman, Assistant Professor, EEE (with R. T. Hasanat, N. Mansoor, N. Mohammed, and M. S. Rahman): Best Paper Award for his paper, "Development of Monitoring System and Power Management for an IoT-based Vaccine Carrier," 2020 International Conference of Electronic Design (ICED 2020), Perlis, Malaysia (Online), August 19, 2020.
- Dr. Mirza Rasheduzzaman, Assistant Professor, EEE (with R.T. Hasanat, M. Arifur Rahman, N. Mansoor, N. Mohammed, and M. S. Rahman): Presented a paper, "An IoT based Real-time Data-centric Monitoring System for Vaccine Cold Chain," 2020 IEEE East-West Design & Test Symposium (EWDTS 2020), September 4-7, 2020.
- Dr. Abul Barkat Mollah Sayeed Ud Doulah, Assistant Professor, EEE (with M Y Hossain): Presented a paper, "Detection of Motor Imagery (MI) Event in Electroencephalogram (EEG) Signals using Artificial Intelligence Technique," 2020 IEEE East-West Design & Test Symposium (EWDTS), September 4-7, 2020.
- Shameem Hasan, Lecturer, EEE: Presented a paper, "Design and Comparative Feasibility Analysis of Optimized Hybrid Energy System for a Remote Island," IEEE Bangalore Humanitarian Technology Conference (B-HTC), October 8-10, 2020.
- Professor M. Mofazzal Hossain, Head, EEE: Panelist; Virtual Conference Organizer's Panel 2020, July 1-2, 2020, IEEE Bangladesh Section.

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School of Social Science

Department of Media Studies and Journalism (MSJ)

- **Professor Jude William Genilo**, Head, MSJ: Resource Person; Journalism Education in South Asia program, TV Today HD, Kathmandu, July 5, 2020.
- Dr. Sarkar Barbaq Quarmal, Assistant Professor, MSJ: Participant; 21st International Symposium on Online Journalism, Knight Center for Journalism in the Americas, University of Texas Austin, July 20-24, 2020.
- Dr. Abdul Kabil Khan, Assistant Professor, MSJ (with A A Hradziushka): Presented a paper, "Digital News Consumption in an Age of Mobile Media: Experience of Two Countries," Trudy BGTU [Proceedings of BSTU], July 2020, Belarusian State University, Belarus.
- Md. Aminul Islam, Adjunct Faculty, MSJ: "An Investigation into Social Support Networks of Parents of Children with Intellectual Disability in Bangladesh," Mediterranean Journal of Clinical Psychology, August 13, 2020.
- Professor Jude William Genilo, Head, MSJ: Resource Person; Discussion on "Post-COVID Career in Media and Journalism," EMK Center, September 19, 2020.

General Education Department(GED)

- Ahmed Sharif, Senior Lecturer, GED: Archaeological Survey Facilitator; Khulna District, Department of Archaeology, Ministry Cultural Affairs, Government of Bangladesh, October 20, 2020.
- Ahmed Sharif, Senior Lecturer, GED: Full-funded PhD award, Department of Asia Studies, Palacky University, Czech Republic, October 2020.
- Rigan Chakma, Senior Lecturer, GED: Participant; Webinar on "COVID-19: Building an Inclusive and Sustainable Response with Indigenous Peoples," October 13, 2020.
- Selima Quader Chowdhury, Senior Lecturer, GED: Presented a paper, "Reflecting the Colonial Perspective: Paintings in Bengal under British Rule (1769-1850)," Samdani Art Foundation, Footnotes for the Future, Session 13, September 27, 2020.

Center for Archaeological Studies (CAS)

- **Professor Shahnaj Husne Jahan**, Head of GED, and Director, CAS; Presented the keynote paper, "Banglay Tritiya Nagarayan: Bhitargarher Pratnachitra," at the webinar Pratnatattva O Nagarayan [Archaeology and Urbanization] organized by the Society for Understanding Culture & History in India (SUCHI), October 16, 2020.
- **Professor Shahnaj Husne Jahan**, Head of GED, and Director, CAS; Presented the keynote paper, "Archaeological Signatures of Jainism in Bangladesh," at an international webinar, Exploring Antiquity of Jainism, organized by All India Digamber Jain Mahasabha and All India Digamber Jain Heritage Preservation Organization, September 27, 2020.
- Professor Shahnaj Husne Jahan, Head of GED, and Director, CAS; Presented the keynote paper, "Preserve Bhitargarh and Protect our Common Heritage" at the 7th International Congress of the Society of South Asian Archaeology, September 18-21, 2020.
- **Professor Shahnaj Husne Jahan**, Head of GED, and Director, CAS; Invited resource person at the International E-Conference on Indian Influence on South Asian Culture and Heritage, organized by the Department of History & IQAC, Saldiha College, Bankura, West Bengal, India, September 3-4, 2020. She presented a paper titled "Bhitargarh Archaeological Site: A Shared Cultural Heritage of India and Bangladesh." She also chaired another session at the same conference.

Center for Bangla Studies (CBS)

- National Professor Dr. Rafiqul Islam; Speaker, GED Freshers' Orientation, Summer 2020, ULAB; Speech titled "Why Study History of the Emergence of Independent Bangladesh?" July 9, 2020.
- National Professor Dr. Rafiqul Islam; Keynote Speaker, National Mourning Day, ULAB, August 16, 2020.

Center for Enterprise and Society (CES)

- Sajid Amit, Director, CES and EMBA Program, and Associate Professor, USB; Moderator, webinar on "E-learning in Bangladesh: A New Normal or a Temporary Fix?" July 11, 2020.
- Sajid Amit, Director, CES and EMBA Program, and Associate Professor, USB; Moderator, webinar ton "Protecting Diversity, Tolerance and Pluralism amid the Pandemic" (Episode 1: The Role of Education in Protecting Diversity, Tolerance and Pluralism; Episode 2: The Role of Civil Society Organizations (CSOs) in Protecting Diversity, Tolerance and Pluralism) on September 19 and September 26, 2020. He also gave the opening remarks for Episode 3: The Role of Youth in Protecting Diversity, Tolerance, and Pluralism on October 3, 2020.
- **CES** received a US State Department fund for the 4th time in the amount of \$80,000.

Center for Language Studies (CLS)

- Professor Shaila Sultana, Advisor, CLS, and Adjunct Faculty, DEH: "Multiple Globalizations: Linguistic Landscapes in World-Cities," Contemporary Sociology: A Journal of Reviews, October 2020.
- Professor Shaila Sultana, Advisor, CLS, and Adjunct Faculty, DEH: Invited Keynote Speaker; International webinar, "English and the Internationalisation of Higher Education: Global Views and Local Implications," BRAC Institute of Languages, BRAC University, September 29, 2020. Her paper was titled "English and Higher Education in Bangladesh: Students in the Neoliberal Panopticon."
- Golam Kader Zilany, Senior Lecturer, CLS: Speaker; Virtual workshop, "English Teaching Strategies," TESOL BD and Teacher's Time, October 16, 2020.
- **Rezwana Islam**, Lecturer, CLS: Collaborative research project, "English Speaking Proficiency: Social Media Applications for Context Authenticity, Peer Feedback, and Language Self-Efficacy," Purdue University, September 2020-date.
- **Rezwana Islam**, Lecturer, CLS: Panel Speaker and Paper Presenter; International "Teacher Journeys 2020 Conference," JALT Teacher Development SIG and West Tokyo JALT, Japan, October 11, 2020. Her paper was titled "Teachnology 2020: My Journey from Tech-savvy to Tech-skilled."

Center for Sustainable Development (CSD)

- **CSD** received a research grant of BDT 600,000 Lakh and BDT 50,000 for academic research under the Sustainable Oceans project with Manusher Jonno Foundation (MJF) in August 2020. The research grant was provided to study small scale fishers impacted by Covid-19 and Hilsa Fishing Ban.
- CSD received a research grant of BDT 1,600,000 and BDT 40,000 for "Technical Assistance in Greening Seven (7) Model TVET Institutions and Two (2) Centers for Skills Excellence" from the International Labor Organization (ILO) in July 2020.
- Dr. Haseeb Irfanullah, Part-time Research Fellow, CSD: Panelist; session on "NbS with, by and for people" "NbS (Nature-based Solutions) Digital Dialogues," University of Oxford, July 2020.
- Dr. Samiya Selim, Associate Professor and Director, CSD: Speaker; discussion on "What ecological changes will happen to the Bay of Bengal from global warming?" in partnership with Manusher Jonno Foundation (MJF), October 2020.

6th Inter-University Student Conference and Cultural Competition

The Department of English and Humanities at the University of Liberal Arts Bangladesh (ULAB) held its 6th Inter-University Student Conference and Cultural Competition on September 3-4, 2020. The theme of this year's conference was "Of Nations and Narrations." The 2-day conference featured academic paper presentations on September 3 and a cultural competition on September 4. Ms. Ameenah Ahmed, Member, ULAB Board of Trustees, was present as Chief Guest.



Judges for the academic presentations were Dr. Ahrar Ahmed, Professor Emeritus, Black Hills State University, USA and Director General, Gyantapas Abdur Razzaq Foundation; and Dr. Sharmistha Chatterjee, Associate Professor of English, Aliah University, Kolkata. Judges for the Cultural Competition were Ms. Luva Nahid Choudhury, Director General, Bengal Foundation and Director-Administration, Bengal Institute for Architecture; and Mr. Masum Reza, Playwright and Director.

Eight universities participated in the Academic Paper competition. The universities were Bangladesh University of Professionals, Daffodil International University, University of Dhaka, East West University, Independent University Bangladesh, Jahangirnagar University, Stamford University Bangladesh, and University of Liberal Arts Bangladesh. Five universities competed for the prize in the cultural competition. The universities were Bangladesh University of Professionals, University of Dhaka, East West University, University of Asia Pacific, and University of Liberal Arts Bangladesh.



The Chief Guest, Ms. Ameenah Ahmed, in her speech, praised this initiative by the Department of English and Humanities as it brought so much talent together. Despite the online environment, students showcased their research skills and creative abilities in an outstanding manner. Ms. Ahmed announced the winners of the Cultural Competition. The Champion's Award at this year's event went to ULAB for its performance entitled "Notions of Nation." The team from the University of Dhaka won the Runner-up Award.

Special Guest Professor H M Jahirul Haque, Vice Chancellor, ULAB, appreciated the enthusiastic performances of the students. He announced the winners of the Academic Paper Presentations:

Solika Akter of Dhaka University for Best Paper and Sabrina Momtaj of Jahangirnagar University for Runner-up Paper.

The welcome address of the event was given by Professor Kaiser Haq, Dean of the School of Arts and Humanities, while Professor Shamsad Mortuza, Pro Vice-Chancellor and Head of the Department of English and Humanities, gave the vote of thanks. The conference convener was Dr. Sohana Manzoor, Associate Professor of DEH. The event was attended by students and faculty members of all the participating universities.

This annual event of the Department of English and Humanities was dedicated this year to the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman, and was part of ULAB's year-long celebration of his birth centenary.



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